Ray is the Co-Founder and Creative Director of ChatterBlast Media, one of the region's fastest growing creative communications and marketing agencies. With a national client-base, the 5-year-old Philadelphia based firm is a consistent leader in creative communications and digital engagement. Under Ray’s creative direction, the firm has grown from a boutique firm to a 15-person agency serving national and international clients. As creative director, Ray’s daily role is to ensure that client content not only fits business strategy, but also consistently engages the digital space. Ray and ChatterBlast have disrupted the digital agency model, and forged forward with an approach that focuses on translating a brand’s voice while integrating full-service marketing and customer service solutions.

Prior to founding ChatterBlast, Ray worked in public relations for TLA Entertainment Group where he handled media outreach for national studio and independent films. He also worked as a freelance journalist and editor for several years, working with various national and regional websites, magazines, and newspapers. Ray is often tapped by local non-profit organizations to help create new pro bono strategic partnerships, and supports a number of budding Temple University-based startup businesses through mentorship and pro bono consulting. Honestly, he has a difficult time saying no to anything or anyone Temple affiliated, serving as both an active mentor-focused alumni and also as an adjunct professor for 8 years.

Active in philanthropy, Ray has helped to raise over 110 thousand dollars for the Greater Delaware Valley MS Society over the last 8 years. He currently serves on the board of Gunnar Montana Productions, a young 501C3 that creates memorable dance exhibitions spotlighting queer life in the 21st century. Ray is also an active and monthly volunteer at MANNA. He is a member of Broad Street Ministry, a progressive faith-based organization that advocates for social justice for all Philadelphians.